



County of Albemarle
Community Development Department

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MEMORANDUM

TO: Architectural Review Board
FROM: Khris Taggart, Sr. Planner I
RE: Architectural Revisions to ARB-2023-101: Flow Hyundai
DATE: August 14, 2024

On December 18, 2023, the ARB reviewed and provided comments on the preliminary design (see Attachment I) for the new Flow Hyundai dealership proposed on Rt. 29 between Malloy Ford and Chevrolet. On June 24, 2024, staff received a resubmittal (see Attachment II) intended to address the architectural comment regarding the top-heavy appearance of the fascia and incorporating more traditional elements and proportions into the building design. (See Attachment III for the action letter from the December 2023 ARB meeting.) Staff believes that the item has not been sufficiently addressed:

1. Revise the architectural design to reduce the top-heavy appearance of the fascia and incorporate more traditional elements and proportions.
 - The fascia has been revised to decrease the depth of the overhang from 8' to 3'. This significantly reduces the amount of structure that needs support, but it is anticipated that the change will have more impact for viewers close to the building and less as viewed from the EC.
 - Steel piers have been added inside the building near the front of the showroom and ACM-clad piers have been added near the rear of the showroom. As viewed from the EC the piers are not expected to sufficiently ground the building due to their placement at the interior and rear of the showroom building. Revising the design to shift the steel piers from the interior to the exterior may help better visually ground the building.

A work session to get the Board's feedback on the revised design has been scheduled for the ARB meeting on August 19, 2024.

ATTACHMENTS

- **Attach. I:** [ARB2023-101: Flow Hyundai – Original Architectural Drawings \(November 06, 2023\)](#)
- **Attach. II:** [ARB2023-101: Flow Hyundai – Revised Architectural Drawings \(May 20, 2024\)](#)
- **Attach. III:** [ARB2023-101: Flow Hyundai – Action Letter \(December 18, 2024\)](#)



Original Architectural Drawing (11/06/2023)



Revised Architectural Drawing (05/20/2024)